

# Reach the Readers of Newspapers Across Minnesota with One Ad

## It's Easy

One ad goes into 261 newspapers throughout Minnesota, reaching about 2.3 million readers (circulation 1,083,417).

## It's Effective

Nothing is better than having your right in everyone's own local newspaper — the publication they are more interested in than anything else.

## It's Affordable

For just \$1,800, your ad runs in every participating newspaper across the state — less than \$7 per newspaper.

## Regional Options

If you don't need the entire state, you can select just regional areas:

- **Metro** (area codes 612, 651, 763, and 952)
- **South** (area code 507)
- **West** (area code 320)
- **North** (area code 218)

**Run This Size Ad in Newspapers across the State for Just \$1,800**



## Choice of Two Sizes

2 columns wide (3.5") x 2 inches high or  
2 columns wide (3.5") x 4 inches high

	2 col x 2"	2 col x 4"
1 region	\$600	\$1,300
2 regions	\$1,150	\$2,500
3 regions	\$1,700	\$3,600
Statewide	\$1,800	\$3,800

Note: allow approximately 2 weeks to meet production and placement deadlines.

There are a limited amount of ad spaces available for each week. Please reserve early for specific dates.

*Ask about our new option of adding an online ad – your ad runs on newspaper web sites across the state also!*

For more information or to schedule an ad, call

**Metro 320-485-2535**  
**Toll-Free 800-567-8303**

Herald Journal Publishing, Inc.